**EDUCATION:**

**BERKLEE COLLEGE OF MUSIC**, **Boston, MA January 2018 – May 2020**

Bachelor of Music, 2020

Major: Electronic Production and Design

Minor: Sound Design for Video Game

Overall GPA: 3.52

**TEMPLE UNIVERSITY, Klein College of Media and Communication, Philadelphia, PA** **2013 – 2016**

Major: Media Studies and Production

University Academic Scholarship

**EXPERIENCE:**

# President, Berklee College of Music Korean Culture Student Association, Boston September 2018 - Present

* Managed an ethnically diverse club of more than 200 members that focus on promoting Korean Culture and Music
* Produced creative video contents to market KCSA’s brand on Facebook, Instagram and YouTube.
* Represented and promoted K-Pop music and Korean Culture by managing an annual “K-Night” concert with 400 attendees from Greater Boston area.
* Achieved an official sponsorship from CJ Entertainment and Media, a Korean entertainment and mass media company with a revenue of 1.65 billion dollars, and other 9 sponsorships from US and Korea.

**Project Manager, Pact Music Entertainment, Boston and Seoul May 2019 - Present**

* Initiated an ongoing music conference project, *K-POP US Summit,* with official partnership with Berklee College of Music and CJ Entertainment and Media.
* Invited executives and directors from Korean entertainment companies to host Masterclass about K-Pop industry.
* Coordinated K-Pop Industry Career Fair that connected Korean Music and Entertainment companies with undergraduate students in Boston
* Acquired funding and sponsorship to help pay for this event.

**Social Media Manager (Contract), Meader Communications, Seoul, Korea**  **May 2016 – August 2016**

* Managed company’s Facebook page, which had about 10,000 likes and followers.
* Increased the number of followers from 10,000 to 12,000 within three months.
* Created photo card news and creative video contents for the page.
* Analyzed weekly and monthly analysis of Meader’s Facebook page in order to strategize better solutions to increase the number of engagements on created contents, new visitors, and participation rates.

**Marketing/Multi-Media Assistant**, **Berklee College of Music, Boston February 2018 – Present**

* Managed Summer Programs' social media accounts including Facebook (40000 Likes and Followers) and Instagram (24000 Followers).
* Created unique and organic contents and posted everyday using Sprout Social to increase the number of followers and engagement on all Berklee Summer Program’s social platforms.
* Clarified on social media marketing and strategical planning to market Berklee Summer Program
* Created Audio/Video/Visual marketing contents using ProTools, Adobe Premiere and Adobe Photoshop to market Berklee Summer Program’s brand.

**OTHER EXPERIENCE:**

* Assistant Supervisor, Caffe Bene, Philadelphia, May 2014 - June 2016
* Technical Director and Producer, Temple University, Philadelphia, January 2015 – November 2015
* Video Editor, Wooderice, Philadelphia, January 2015 – January 2016

**SKILLS:**

* Language: Korean and English (Able to read write and communicate at native proficiency)
* Programs: Ableton Live, Adobe Photoshop, Adobe Premiere, Logic Pro X, ProTools, Unity, Microsoft Office
* Skills: Scripting in Unity, Audio Editing, Video Editing, Sound Design, Javascript, Python

**WILLING TO RELOCATE – NORTHEAST, WEST, KOREA**